

# Partnership Opportunities

Reach out to top decision-makers at ITF's  
Annual Summit of Transport Ministers





The International Transport Forum

# Summit 2024: Greening Transport

Keeping focus in times of crisis

An aerial view of a large, circular conference room. Numerous people are seated around a long, curved table, facing each other. The room has a high ceiling and a polished floor that reflects the lights. The entire image is overlaid with a semi-transparent green filter. In the top right corner, there is a small white arrow icon pointing upwards and to the left.

## When

**22-24 May 2024**

## Where

**Leipziger Messe  
GmbH (CCL)  
Messe-Allee 1  
04356 Leipzig  
Germany**



# What is the ITF's Annual Summit of Transport Ministers?

The International Transport Forum (ITF) at the OECD is an intergovernmental organisation with 66 member countries. Based in Paris, it is the only global body with a mandate to advance transport policy for all modes of transport.

Every May, ministers of transport from ITF member and guest countries meet for their Annual Summit in Leipzig, Germany. The Summit, often referred to as the "Davos of Transport", is the *premier global transport policy event* and gathers political decision-makers, heads of international organisations, CEOs, and other leaders from business, civil society, media and academia. More than 1 400 participants share their views and debate the future of transport and mobility.

**1400+**

participants

**100+**

bilateral meetings

**35+**

exhibiting organisations

**63**

country delegations

**40+**

diverse sessions

**140+**

accredited journalists

**120+**

high-level speakers

**25+**

informal debates on the ITF Open Stage Café

**800+**

media mentions

Why sponsor the Summit?

# Raise your profile

Connect your brand with some of the most influential organisations and leaders in transport and mobility

For more information contact  
[sponsors@itf-oecd.org](mailto:sponsors@itf-oecd.org)



Showcase your company's products and services.

Network with industry leaders and decision-makers.

Gain visibility among a global audience.

Demonstrate your commitment to driving innovation.

Why sponsor the Summit?

# Listen to leaders and experts speak



Masterclasses

Roundtables

Open stage café

Transport Innovation  
Talks



Why sponsor the Summit?

International  
Transport Forum



## Engage in debate

Reach key representatives of all stakeholder groups and benefit from extensive global media coverage.

A large crowd of people in business attire networking at an outdoor event. The scene is filled with individuals in suits and professional clothing, engaged in conversations. The background shows a modern building with large windows and glass doors. The overall atmosphere is professional and social.

**Why sponsor the Summit?**

## **Build networks**

Connect with your peers in transport and mobility. Various sponsorship packages allow you to choose the level of involvement and visibility suited to your budget and communication objectives.



## Why sponsor the Summit?



On-site visibility:  
logo, signage, all  
printed Summit  
documentation



Press relations  
and global media  
coverage, online  
exposure: Summit  
website, social media,  
newsletters

Host events, such  
as seminars, press  
conferences,  
publication launches,  
subject to prior  
consultation with and  
agreement of ITF



Promotional video  
interview of sponsors  
representative with  
ITF video team

Discount on  
additional  
registrations

# Our sponsorship packages



**2** full summit registrations for Sponsors' representatives and clients, of which:

- Access for **1** Sponsors representative to the Lounge
- **1** invitation to the Ministers lunch



**20m<sup>2</sup>** complimentary exhibition space including one complimentary technical support staff pass

**4** full summit registrations for representatives and clients, of which:

- Access for **2** Sponsors' representatives to the Lounge
- **1** invitation to the Ministers lunch
- Reserved seating for **2** representatives at the Gala Dinner

**Sponsorship without exhibition available at € 20 000**



Possibility to host a side event during the Summit, subject to prior consultation with and agreement of ITF

**30m<sup>2</sup>** complimentary exhibition space including **2** complimentary technical support staff passes

**6** full summit registrations for representatives and clients, of which:

- Access for **3** Sponsors' representatives to the Lounge
- **2** invitations to the Ministers' lunch
- Reserved seating for **3** representatives at the Gala Dinner

**Sponsorship without exhibition available at € 30 000**



Participation in / contribution to a Summit session, subject to sponsor's participation/ contribution being considered relevant to the summit by ITF

Possibility to host a side event during the Summit, subject to prior consultation with and agreement of ITF

**50m<sup>2</sup>** exhibition space including **3** complimentary technical support staff passes

**8** full summit registrations for representatives and clients, of which:

- Access for **4** Sponsors' representatives to the Lounge
- **3** invitations to the Ministers' lunch
- Opportunity to host **a table (8 pers)** at the Gala Dinner

**Sponsorship without exhibition available at € 40 000**



# Become a Summit Exhibitor

Every year, more than 50 organisations, including companies, ministries, professional associations and civil society, take the opportunity to showcase their products, services and initiatives in the Summit exhibition.

Exhibitors use the Summit for product launches, on-site demonstrations, media events, high-level meetings and in other ways to engage with Summit participants.

All exhibitors receive several all-inclusive three-day delegate passes, allowing full access to the Summit, the Gala Dinner, the Presidency Reception, and other networking events.

Prices for exhibition space start from €240 / m2 (excl. VAT) at the discounted rate for early bookings, available until 31 January.

# Exhibition

Connect with transport and mobility peers.

**€295**  
per m<sup>2</sup>  
(bare floor area)

**€240**

Early booking  
rate before  
31 January

For more information contact  
[exhibitors@itf-oecd.org](mailto:exhibitors@itf-oecd.org)

# Host a Side Event

Hosting a Side Event at the Annual Summit provides a unique way to communicate your priority topics to a high-level international audience.

Events can take a range of formats, including board meetings, workshops, seminars, presentations on the Open Stage Café and panel discussions.

Side events are automatically guaranteed for Platinum and Diamond Sponsors. Some sponsorship packages contain prime exhibition space.

A limited number of slots are available for side events, on- or off-site during the Summit. As Side Events are a part of the Summit programme, co-branded invitations tailored for the event can be sent to your selected contacts. Other types of events, such as international meetings of multilateral bodies, companies, networks or associations can also be held within the framework of the Summit.

For more information contact [annexprogramme@itf-oecd.org](mailto:annexprogramme@itf-oecd.org)



# Recent Summit Sponsors and Exhibitors

**AUTOCRYPT**

**aXilion**  
solving traffic, at scale

**Bolt**

**DEKRA**

  
Department  
for Transport

**ERTICO**

  
Federal Ministry  
for Digital  
and Transport

**FiA**

**FIM**

  
中国国际可持续交通  
创新和知识中心  
GLOBAL SUSTAINABLE  
TRANSPORT INNOVATION AND  
KNOWLEDGE CENTER

  
**MINISTÈRE  
CHARGÉ DES  
TRANSPORTS**  
*Liberté  
Égalité  
Fraternité*

  
وزارة النقل واللوجستيك  
Ministère du Transport et de la Logistique  
Ministry of Transport and Logistics

**nextbike**  
by TIER

**NXP**

**PTV GROUP**  
the mind of movement

  
Freistaat  
**SACHSEN**

**SIEMENS**

**tumi**

**UIC**  
INTERNATIONAL UNION  
OF RAILWAYS

  
**TURKISH  
AIRLINES**

**DEPARTMENT OF TRANSPORTATION  
UNITED STATES OF AMERICA**

**Valeo**

**ZF**

# Contact us

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[sponsors@itf-oecd.org](mailto:sponsors@itf-oecd.org)

[www.itf-oecd.org](http://www.itf-oecd.org)

Please find the Sponsor and  
Exhibitor Guide here



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ARBEIT UND VERKEHR



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